

Contributions to FairFuelUK will be used to pay for the campaign costs listed below

- Lobbying / political events / political meetings
- Website management and communication
- 24/7 Social Networking / awareness
- Email and server management
- List Management
- Database Management Software
- App development and deployment
- Photography, Film production, editing
- Specialist email technology to control and communicate with supporters
- MP “speak outs” advocacy campaigning
- Ad-hoc supporter communication / interaction
- Local campaigning support and communication
- Blog management and article writing
- Printed items / FFUK communication material / merchandising / Banners
- Stationery, IT equipment, hosting, analytics, SEO and software
- Telephone
- Copyright charges
- 3rd party communications, travel, event management
- Extensive media briefings, management & press releases
- Market research / polls, analysis, data collection - (see CEBR and NIESR)
- Public relations
- Campaign staff & service costs -Contribution to 2 full-time staff
- Postage
- Creativity, design
- Legal advice
- Accountancy
- Advertising
- Training
- Other necessary expenses
- Crowd funding programme

For more details on how you can help out with the FairFuelUK Campaign in terms of funding, headline backing and more contact Howard Cox, 07515421611 or howard@fairfueluk.com